

UNNATH BHARATH ABHIYAN

Annual Report 2021-22

Sanjo College (SCMAS), Rajakkad

AISHE code: C-50529

Sanjo College of Management and Advanced Studies (SCMAS), Rajakkad, The UBA cell of Sanjo College planned and executed a wide spectrum of activities and programmes in the arenas of social issues, education, health, and hygiene and sanitation throughout the academic and financial year 2021-22 with the sincere efforts of its members. Sanjo College is situated at Rajakkad, a town in the Idukki district in the Indian state of Kerala in the Western Ghats. Rajakkad is famous for its cardamom plantations and tourist attractions. The UBA Cell of Sanjo College has started functioning in its adopted villages of **Bisonvalley, Kanthippara, Mankulam, Vellathuval** and **Pallivasal**. Unnat Bharath Abhiyan focuses to develop linkage with selective rural areas in order to gain the integral development of the concerned areas.

UBA Cell

The UBA Cell of Sanjo College comprises the following members:

- 1) Dr. Jijo James Indiparambil (Chairman)
- 2) Sr. Shanty Joseph (Vice-Chairman)
- 3) Fr. Joju James (Treasurer)
- 4) Mr. Jerin V. K. (Convener)
- 5) Sr. Seena Kurian (Staff Member)
- 6) Ms. Emma Theresa (Staff Member)
- 7) Manoj S. (Student Member)
- 8) Jaison George (Student Member)
- 9) Alan K. Rajesh (Student Member)
- 10) Aksa Sona Santhosh (Student Member)

The UBA activities of Sanjo College become a major part in indigenous development and progress of those above mentioned selected rural areas. The student team of Unnat Bharat Abhiyan has identified various problems that persist in rural India that require urgent attention. With this objective the UBA Cell in collaboration with the Social Work Department and the NSS unit of Sanjo College coordinated different programmes.

The Need Assessment Survey

On behalf of UBA, the need assessment survey was conducted on three different Grama Panchayats by students of Sanjo College under the leadership of UBA Cell. The main objective of the survey was to identify the immediate felt need of the people living in those areas. The main method used was simple random sampling to collect the needed information. The need assessment questionnaire was used to collect the data. For the purpose of survey, the students were divided into different groups, so that they could cover a large area.

On the basis of survey, we found that people of Bisonvalley have adequate drinking water, travel, educational, health and building facilities. But they demand improvement in health care facilities and social awareness programmes. In Pallivasal Gramapanchayath majority of the people are satisfied in the available facilities. However, the needs are also immense there like drinking water resources, waiting sheds in the roads, In the case of Vellathooval Gramapanchayath majority of the people are satisfied in their available facilities. But they are in need of some other facilities like the land records and possession certificates, cultivation aid and assistance for farmers, self-employment units for youths, which can be identified through focus group discussions.

The well identified basic amenities that need to be focused on these areas are: food, water, education, medical care, infrastructure, and economic opportunity. Without adequate resource mobilization through the help and assistance of Governmental or other non governmental organizations and agencies, the needs and wants of these villages can never be fulfilled. The UBA Cell of Sanjo College try through its various activities to fulfill these basic requirements of the focused area.



Programmes and Activities

1) **Flash Mob - Gender Equality**

Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world. There has been progress over the last decades: More girls are going to school, fewer girls are forced into early marriage, more women are serving in parliament and positions of leadership, and laws are being reformed to advance gender equality. Despite these gains, many challenges remain: discriminatory laws and social norms remain pervasive, women continue to be underrepresented at all levels of political leadership, and 1 in 5 women and girls between the ages of 15 and 49 report experiencing physical or sexual violence by an intimate partner within a 12-month period. The effects of the COVID-19 pandemic could reverse the limited progress that has been made on gender equality and women's rights. The coronavirus outbreak exacerbates existing inequalities for women and girls across every sphere – from health and the economy, to security and social protection.

Women play a disproportionate role in responding to the virus, including as frontline healthcare workers and carers at home. Women's unpaid care work has increased significantly as a result of school closures and the increased needs of older people. Women are also harder hit by the economic impacts of COVID-19, as they disproportionately work in insecure labour markets. Nearly 60 per cent of women work in the informal economy, which puts them at greater risk of falling into poverty. The pandemic has also led to a steep increase in violence against women and girls. With lockdown measures in place, many women are trapped at home with their abusers, struggling to access services that are suffering from cuts and restrictions. Emerging data shows that, since the outbreak of the pandemic, violence against women and girls – and particularly domestic violence – has intensified.

On behalf of Sanjo College of Management and Advanced Studies, the students of various departments conducted a flash mob regarding gender equality. The flash mob was conducted in Munnar. Students were able to uphold the importance of women in our society. The students were successful in dispensing the general idea about women empowerment and equality to a large number of audiences in that locality. Thus, the flash mob conducted by students of Sanjo college was effective. To show gender equality the ratio of boys and girls were equal in the flash mob.



2) Rally - Woman Empowerment and Equality

After concluding the flash mob, the students organize a rally with respect to women empowerment and equality. The rally was kicked off from Munnar old bus stand and came to an end at VSSS. The rally was flagged off by the superintendent of police, Munnar. Most of the students carried placards showing various aspects regarding gender inequality in our society, domestic violence and so on. The rally was able to express the current scenario of women in our society.





3) Awareness Class - Drug Addiction

Drug addiction is a common curse faced by teenagers now a days. Excessive use of drugs such as alcohol or illegal drugs can lead to physical, social or emotional harm. Peer pressure, physical and sexual abuse etc. may leads to early exposure to drugs. As part of field work practicum, the students of SCMAS organize a drug awareness program at Mar Basil VHSS Senapati at 25/02/2022. Mr Antony James (health inspector, PHC) and Seidh Muhammed (SI, Udumbanchola police station) had taken the classes regarding the Physical, Mental and Legal consequences of drug addiction. The majority of participants were teenagers. It was very effective and they enthusiastically participated.







4) Clean Campus - Green Campus

We have organized a Green Campus Campaign at Sanjo College in connection with the “National Pollution Control Day” on 2nd December, 2021.

SANJO COLLEGE
RAJAKKAD

GREEN CAMPUS CAMPAIGN

RECYCLE 

SAVE ENERGY 

MINIMIZE VEHICLE USE 

SAY NO TO PLASTIC 

NATIONAL POLLUTION CONTROL DAY

2nd December

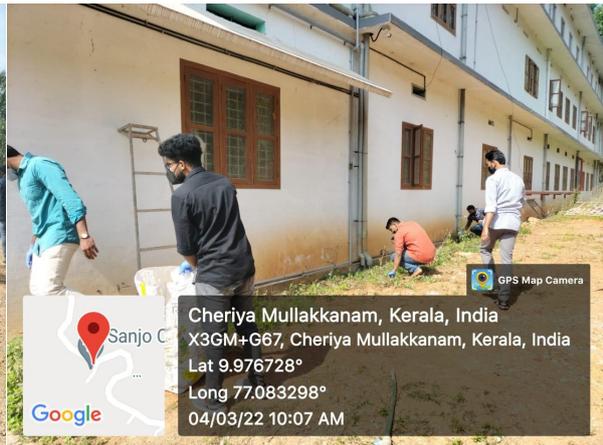
Organized By
BSW Department

Awareness Program

BE A PART OF THE SOLUTION, NOT PART OF POLLUTION

Date : 2-12-2021 Time : 2-3 PM

Clean Campus activities are being conducted in the college. Along with the awareness classes, the cleaning activities conducted on 04/03/2022 enabled the students with its practical aspects of the clean and green campus.



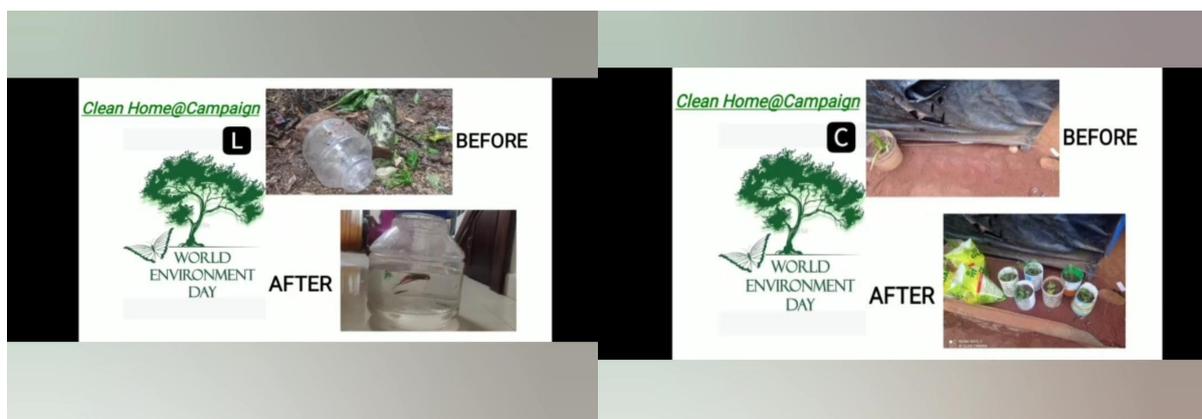
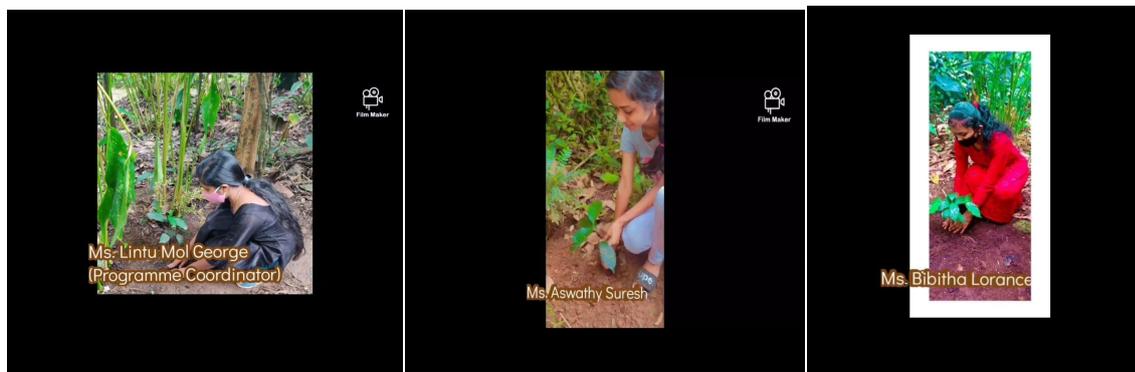
5) Women's Day Programmes

Sanjo College participated through UBA Cell and BSW department on Women's Day Celebration and arranged different women empowerment programmes in connection with this day.



6) Environment Day

Sanjo College under its UBA Cell and other department associations celebrated the World Environment Day with its due importance. This day was commemorated by planting of the trees, cleaning of the surroundings, making use of the waste articles and converting to useful products. The UBA activities of Sanjo College become as vehicle for encouraging awareness and action for the protection of the environment. The public outreach programmes of Sanjo College provide a platform for raising awareness on environmental issue such as water, air and sound pollution, human overpopulation, global warming, bio-resource mobilization, sustainable consumption and wildlife crimes. All activities in this regard meant for the integration of human interactions and the environment.



7) Gender Campaign

A gender campaign was conducted in the campus and outside to give awareness about gender equality and gender acceptance with the programme called “Samadharshanam-22”. The participants were informed about the topics “Gender equality and Justice” and “ The Transgender Life and Experiences.”



SANJO COLLEGE OF MANAGEMENT AND ADVANCED STUDIES (SCMAS)

 Department of Social Work & IQAC

 In Association with

 ICDS Nedumkandam Additional & Snehitha Idukki

സമദർശനം -22

 ജൻഡർ ക്യാമ്പയിൻ

 മാർച്ച് 02 - 11 AM

Inauguration -

Rev. Sr. Josmy SH, Vice Principal

ലിംഗ സമത്വവും നീതിയും

 ശ്രീമതി. ഉഷ

 കമ്മ്യൂണിറ്റി കൗൺസിലർ

 ട്രാൻസ് ജൻഡർ ജീവിതവും

 അനുഭവങ്ങളും

 ജോസ്ഫൻ രതീഷ്



8) Cleaning Activities in villages

The UBA Cell in collaboration with the NSS volunteers arranged many activities in the villages. It started cleaning the roads and areas of unattended places in the villages. The need assessment of three adopted villages has already been done and the activities as per the survey evaluation will very shortly commence.



9) Covid Relief Food Kit Distribution

Sanjo College has distributed the covid relief food kit to those in need in the nearby villages, especially in our adopted villages. This activity was a timely intervention from the part of UBA Cell, BSW department and the NSS volunteers. Hundreds of families have been benefited from this activity.



10) Webinars Seminars and Workshops

The IQAC of Sanjo College on collaboration with UBA Cell, Social Work Department and NSS conducted many webinars, Seminars and Workshops during the last one year, which were very much beneficial for students and general public and were very much appreciated by all. Some of the photographs of these webinars conducted on different social issues and themes are displayed herewith.

SANJO COLLEGE
Of Management and Advanced Studies, Rajakkad
www.sanjocollege.edu.in

**പ്ലാസ്റ്റിക് വിരുദ്ധ
ദിനാചരണവും**
പേപ്പർ ബാഗ്
നിർമ്മാണ പരിശീലനവും

Organized By NSS & IQAC
under the guidelines of Swaachhata Hi Sewa

June 24th Thursday
11.30 AM TO 1.00PM
Platform: Google Meet

Mr. Jenish Joseph
(NSS Programme Officer)
Mob:9947648117

Mr. Anooj Chacko
IQAC Coordinator
Mob:9562247146

Webinar
(11.30 AM to 12.30 PM)
"How to reduce the use of plastic and dispose off plastic waste"

Mr. K N Sahajan
(Secretary, Adimali
Gramapanchayaththu)

Paper Bag Making
(12.30 PM to 1.00 PM)

Ms. Athiramol V S
Trainer-Palakkad Jute
Cluster

**SANJO COLLEGE OF MANAGEMENT AND
ADVANCED STUDIES
RAJAKKAD**

Department of Social Work
PRESENTS

**WORLD BREASTFEEDING WEEK
CELEBRATION
WEBINAR SERIES**

COLLABORATION WITH ICDS

THEME: PROTECT BREASTFEEDING:
A SHARED
RESPONSIBILITY

Platform: 

AUGUST 1ST
TO
AUGUST 7TH
2021
5 pm to 6 pm



Kerala Government
Women and Child Development Department

*Kanal
Gender
Sensitization
Campaign*

IN ASSOCIATION WITH SANJO COLLEGE, RAJAKKAD

RESOURCE PERSON



Renitta Manuel
Phd Scholar

04/09/2021
TIME - 2.00 PM

Women and Child Development Office, Idukki
Mahila Shakthi Kendra, Idukki

Sanjo College of Management and
Advanced Studies, Rajakad

Department of Management Studies

Webinar On:

MANIA Presents

Disaster Management in Kerala
and Major Disasters in Kerala



Wednesday 10:00-11:00

29/10/2021

Rajeev T R
Hazard Analyst
DEOC, Idukki
District Disaster
Management
Authority




SANJO COLLEGE OF MANAGEMENT AND
ADVANCED STUDIES
RAJAKKAD, IDUKKI

SOCIAL WORK DEPARTMENT

Presents

WEBINAR ON
"MENTAL
HEALTH AND
SOCIAL WORK"

RESOURCE PERSON



ON OCTOBER 9
AT 10:00 AM TO
11:00 AM

Dr. ANISH K. R
Assistant Professor
DPT. OF SOCIAL WORK
RAJAGIRI COLLEGE OF
SOCIAL SCIENCES,
KOCHI



SANJO COLLEGE OF
MANAGEMENT AND
ADVANCED STUDIES
RAJAKKAD

Department of Social Work
Presents

**World Breastfeeding
Week**

Day 4

Webinar Series
IN COLLABORATION WITH ICDS
SANTHANPARA & VATHIKKUDI

RESOURCE PERSONS



MR. ARUN BABU
SOCIAL WORK TRAINEE
BSW DEPT. SCMAS



MS. EKATHA ROY
SOCIAL WORK TRAINEE
BSW DEPT. SCMAS

THEME: PROTECT BREASTFEEDING:
A SHARED
RESPONSIBILITY

04 August
2021
5 PM

Target group - Anganwadi Workers,
Lactating Mothers, Pregnant
Women, Mothers of children under 3
years of age

PLATFORM: 



Sanjo College
of Management and Advanced Studies (SCMAS)
Rajakkad

RESOURCE PERSON



Dr. James Neuberger
Honorary professor of Medicine
University of Birmingham,
The Chair - The national Advisory Group
Consultant Physician - Liver Unit
UK

INTERNATIONAL
WEBINAR ON
**Organ
Donation &
Transplantation**

Organised by IQAC

19-03-2022, 11 AM
Google Meet

Register Now



Mr. Aneoj Chacko
IQAC Coordinator

Dr. Jijo James Indiparambil
Principal

SANJO COLLEGE OF MANAGEMENT AND ADVANCED STUDIES, RAJAKKAD
An Institution established by the St. Joseph's Province of CST Fathers
Website : www.sanjocollege.edu.in e-mail: sanjocollege@gmail.com

Upcoming Plan - Sanjo College Grama Samaj Vikas (SCGSV)

Under the UBA Cell, we organize Sanjo College Grama Samaj Vikas (SCGSV) programmes with the aim of “Educate and Empower for societal development.” It is implemented through the adopted villages for a holistic development. Its objectives are:

- a) To provide educational support to development initiatives ensuring basic rights of citizens.
- b) To create an inclusive society by promoting social inclusion and democratic governance
- c) To empower the vulnerable to effectively and decisively participate in mainstream development.
- d) To gain equal access and control over services, resources and institutions and enable disaster risk reduction.
- e) To ensure a fair, just and gender sensitive working/living socio-politic and economic environment.

The programmes are planned under this SCGSV and will be implemented soon to fulfill the intended goals and objectives.